



FOR IMMEDIATE RELEASE:

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Adams Harris to present and exhibit at the 2011 Spring Decision Makers Conference in Atlanta

Atlanta, GA (April 6, 2011) - Adams Harris, in partnership with Lynn Goodendorf, will present and exhibit at the 2011 Spring Decision Makers Conference in Atlanta at the Cobb Galleria Centre on April 20- 21st. Goodendorf will lead a breakout session on Social Media in the Workplace - Balancing Risks & Rewards. She will discuss how Facebook, LinkedIn, and Twitter have changed the ways people communicate and interact. The presentation will cover the risks that need to be considered, ways to mitigate those risks, and the business drivers that justify engagement.

The Spring Decision Makers Conference is organized by the Georgia Society of CPAs. It is designed for consultants, controllers, CFOs, CEOs, and CPAs in the industry and business community. The focus will be on leadership, managing uncertainty, risk and volatility, and will provide attendees with the most up-to-date economic information for better budgeting and forecasting. Breakout sessions will allow participants to customize their own programs for maximum benefit and return. To register, visit www.gscpa.org/content/conferences.aspx or call Customer Service at 404.231.8676, Opt.3.

“We are looking forward to the upcoming Spring Decision Makers Conference,” said Therese Webb, Managing Director of the Adams Harris Atlanta office. “Lynn’s presentation is not only informative, but will help companies take action in regards to any impact social media is having in the workplace.”

Goodendorf has an extensive background with strong corporate leadership roles, professional memberships, and community service involvement. During her career she has authored privacy policies published on global, multi-lingual websites, designed and implemented security awareness and training programs, and led cross-functional response teams for personal data loss incidents requiring consumer notification. Goodendorf has also given testimony at the US Federal Trade Commission regarding best practices in information security and has served on the US technical advisory group to the ISO/IEC international standards sub-committee for security techniques for three years to contribute to the update of the ISO 17799 standard to ISO 27002.

About Adams Harris

Adams Harris is a professional services firm that specializes in the areas of internal audit, accounting and finance, corporate tax, and technology audit, process, and controls. Services include backfill/staff augmentation, project-oriented resources, co-sourcing/outsourcing, training and thought leadership. Adams Harris is not a CPA firm. For more information, please visit www.adamsharris.com.

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